



TURKIC TRADE FAIR 2025

Turkic States Trade & Investment
Cooperation Forum & Fair

BAKU
AZERBAIJAN



Türk Kapi (Pvt) Ltd
Gateway to Türk Dünyası



10,11,12 JUNE 2025



BAKU EXPO CENTER



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Türk Kapi (Pvt) Ltd
Gateway to Türk Dünyası

TURK KAPI, is dedicated organization committed to empowering and enhancing bilateral relations between Pakistan and **Türk Dünyası**. Established in 2017, **Türk Kapi** began its journey in Turkey and has since expanded its operations to other countries, including Azerbaijan and other Turkic nations. With offices in Istanbul and Lahore, our mission has always been to cultivate mutual cooperation across social, cultural, commercial, and educational sectors.





Under the leadership of His Excellency **Ilham Aliyev** and the efforts of His Excellency **Khazar Farhadov**, Turk Kapi connects Pakistan and Azerbaijan through trade and cultural exchanges. Turk Kapi's initiatives, such as trade fairs, business delegations, and cultural exchanges, are designed to promote investment opportunities, facilitate trade, and deepen mutual understanding.





Azerbaijan Trade House

Your Gateway to Azerbaijani Excellence.



In line with our commitment to strengthening Azerbaijan-Pakistan relations, **Turk Kapi** has established an “**Azerbaijan Trade House**” in Lahore, Pakistan.



We request to work under the leadership and guidance of **AZPROMO** to establish initiatives that will significantly enhance trade and investment for both nations.







WHAT IS TTF?

Turkic Trade Fair 2025 is a major trade fair and forum dedicated to enhancing Trade, Industry, Investment, Healthcare, Technology, and services among the Turkic States Azerbaijan, Kazakhstan, Kyrgyzstan, Turkey, Uzbekistan, Hungary, Turkmenistan, and the Turkish Republic of Northern Cyprus while opening doors to global markets. Supported by state institutions of 8 countries, it is the largest business gathering in the Turkic world.

HUNGARY

KAZAKHSTAN

UZBEKISTAN

KYRGSTAN

AZERBAIJAN

TURKEY

TURKMENISTAN

TRNC

Turkic Trade Fair-2025

The exhibition will be held at Baku Expo Center In June 2025, and will be organized by **ROK International Consulting and Fair Organization.**





PROGRAM

Day 1

Opening Ceremony

Conferences

Bilateral meetings

Franchising meetings

Expo visits

Gala dinner

Day 2

Conferences

Conferences

Bilateral meetings

Franchising meetings

Expo visits

Day 3

Conferences

Conferences

Expo visits

Bakü tour



PURPOSE

The purpose is to create synergy by gathering business people of Turkic States under one organization and to build commercial bridges with international partners.

To develop trade, industry, investments, technology, services, and other economic fields among the Turkic States.

To ensure the exchange of development experiences of the countries in various fields with other countries.

To exhibit the rich cultural heritage, entrepreneur spirits, and economic powers of Turkic States on a huge platform.

To conduct studies to facilitate trade and promote investment in the Turkic World. To enable businessmen to share their knowledge and experience with each other and to support each other's development.

To increase the production and trade of producers, retailers, wholesalers, importers, and exporters businessmen together.

To present new market opportunities to national SMEs, micro manufacturers, and entrepreneurs; to provide an opportunity to reach different markets by integrating with regional and global production chains.

To provide a possibility to discuss problems, solution proposals, and other up-to-date issues of business people with specialist speakers in detail via conferences to be held.

To enable companies to establish international partnerships and strategic partnerships through bilateral business meetings to be organized.

To contribute to the expansion of brands abroad through franchising meetings to be organized.

To create common brands of Turkic States.



WHY TURKIC WORLD?

Europe and Asia, two of the most important continents of the old world, are home to more than three - fifths of the world's population and have undergone great changes in the last two centuries. Turks, one of the largest peoples on these continents, have always maintained the importance of cooperation necessitated by history and geopolitical realities.

With a population of 178 million and an economic size of 1.9 trillion dollars, the Turkic states offer great opportunities due to their rich natural resources and their location on the strategic trade route called the "middle corridor".

Private sector representatives should not be left out of the process and mutual investment, project and aid initiatives should be expanded to cover different areas.



Area
4.823,5
(Thousand KM²)



Total GNP
1.537
(Billion USD)



Population
173.8
(Million)



Trade Volume
1.192,7
(Billion USD)



SECTORS OF TURKIC WORLD



ENERGY AND
GREEN ENERGY



MINERAL
INDUSTRY



DEFENSE
INDUSTRY



CONSTRUCTION
SECTOR



TOURISM AND
SERVICES



INFORMATION
TECHNOLOGY



AUTOMOBILE



HOUSEHOLD
APPLIANCES



TRANSPORT
AND LOGISTICS



FINANCE



TEXTILE



AGRICULTURE



ELECTRICAL
EQUIPMENT



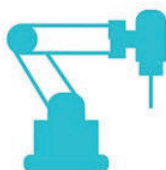
RETAIL



E-COMMERCE



FURNITURE



MACHINE
MANUFACTURING



HEALTH CARE
SERVICES



EDUCATION AND
CONSULTATION



LAW AND
MEDIATION



OUTSTANDING FEATURES OF COUNTRIES

TURKISH STATES ACCORDING TO ORDER OF PARTICIPATION



A Z E R B A I J A N

Largest economy in the Caucasus with rapidly growing foreign investment capacity and development of energy, construction, tourism, logistics, and services sectors.



K A Z A K H S T A N

Fast-growing economy with per capita income of over 10 thousand dollars with the most important natural resources of the Turkic world.



K I R G I Z S T A N

A country of the Turkic world that became attractive for foreign investment to increase economic stability in parallel with both agriculture and gold mines.



T U R K I Y E

Owing to its economy, geographical location, and geopolitical importance, it is the Turkic state as well as the 19th largest economy in the world with the largest population, providing advantages in trade, transportation, and energy sectors.



U Z B E K I S T A N

By carrying out the most economic reforms of recent years; it is the Turkic state with a rapidly developing industry.



H U N G A R Y

A member state of the EU with a mixed economy with investments in automotive, services, machinery, and technological investments.



T U R K M E N I S T A N

Turkic state with significant geopolitical advantage having rich oil and gas sources that is at the beginning of economical reforms and foreign investments.



T R N C

Turkish Republic of Northern Cyprus is open for investments having the greatest share on service, education and tourism sectors.



SPONSORSHIP PACKAGES

SPONSORSHIP

FAIR PLACE + STAND 250 \$ + VAT (m2)

- Use of logo on the website
- Logo and 30 sec promotion on social media
- Logo and promotion in the fair catalogue
- Opportunity to participate in conferences and panels
- Franchise consultancy
- Legal consultancy
- Participation in B2B meeting
- Participation in franchise meeting
- Participating in the panel discussion
- Use of on-screen logos in panel conferences
- Company brochure in the fair bag
- Photo shoot

PRODUCT AND CATALOGS

FOR THE COUNTRY STAND 300 \$

B2B MEETING

(WITHOUT STAND) - 200 \$

ADDITIONAL SERVICES

(Paid)

- Stand setup
- Translation service
- Tourism service
- Transfer service



SPONSORSHIPS

SPONSORSHIPS

Main Sponsor	\$70.000
Platinum Sponsor	\$60.000
Gold Sponsor	\$50.000
Silver Sponsor	\$20.000
Conference Sponsor	\$8.000
Gala Dinner Sponsor	\$20.000
Special Sponsorships	(Subject to Agreement)

SPONSORSHIP AREAS

LED Screen Use

Press Releases

Panel Activities

Presentation of Plaques

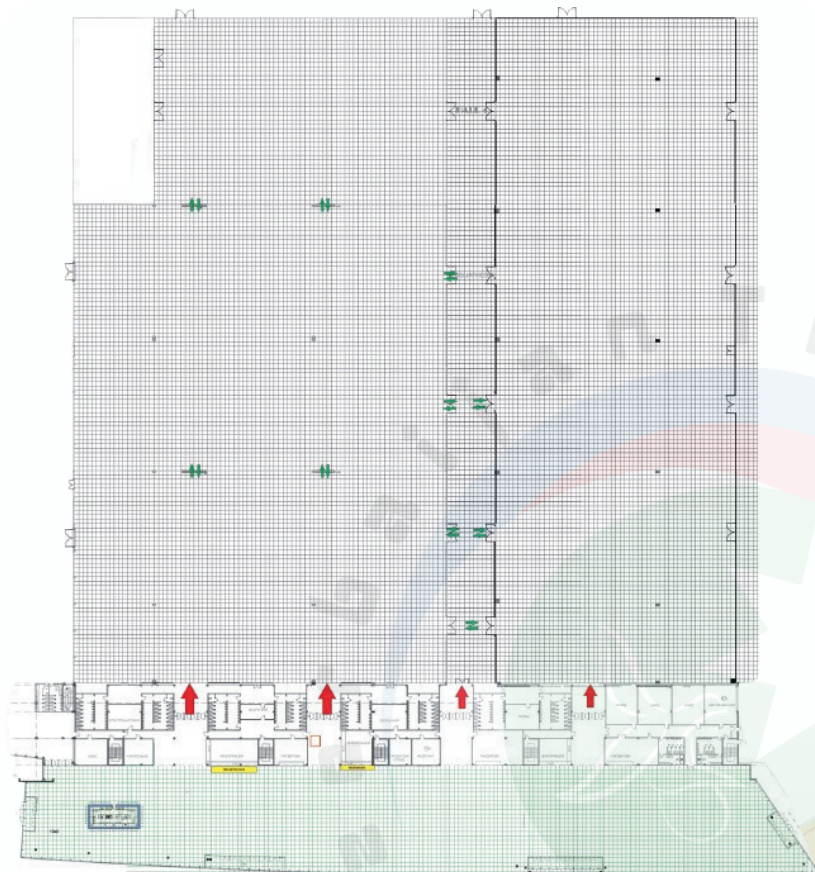
Meal Activities

Brochure Input In Fair Bags

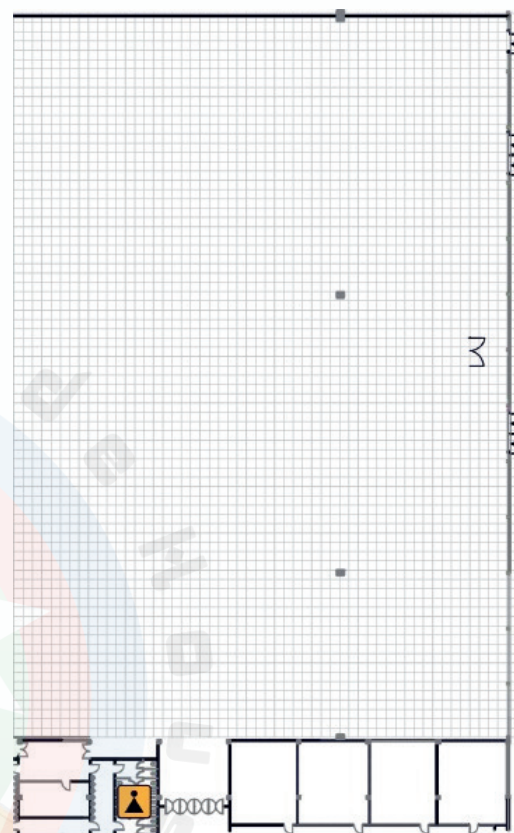
Participator Guide



VENUE



Baku Expo Center



Hall 4 4200 M²



Baki AZ1050, Azərbaycan 515 H. Aliyev Cad.

TURKIC TRADE FAIR '24

Istanbul, Turkey







**TURKIC
TRADE
FAIR**

Stronger. Together.

SCAN TO REGISTER



OUR PARTNERS



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